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MARCH, 2025 NEWS LETTER

The Women Empowerment Cell, in Collaboration with Tiruvuru Police Department, celebrated International Women's Day on March 4, 2025 with a pretest event. The Program was presided over by the IQAC Co-Ordinator Sri. D. Raghuram Prasad. As part of the celebration an elocution Competition was held on the theme of "Empowerment of Women". The competition was judged by Dr. Y. Vijayananda Raju, Lecturer in Telugu, and Dr. N. Chandra Babu, Lecturer in Botany. The students participated enthusiastically, delivering impactful speeches on the significant roles women play, particularly the importance of mothers and women in various fields. Sri. Satyanarayana Sub – Inspector of police, addressed the students, emphasizing the values that every individual should uphold, to lead a better and more meaningful life. Sk. Hussain a student of I B. Sc Computer Science spoke about his opinion on mother & mother's love as she is the first teacher of every man. Following the speeches the prize distribution Ceremony took place. M. Keerthi of II B.Zc. secured the first place, spandana of I B.Sc Computer Science, was given second place, and Harshitha of I Year Chemistry received the third prize. The active Participation from the Police Department and Sachivalayam Staff, added a sense of community & awareness, bridging the gap between education & social responsibility. The program concluded with a vote of thanks delivered by the IQAC Co-ordinator. The women empowerment cell along with the staff & students, actively participated in the event and make it a grand success.

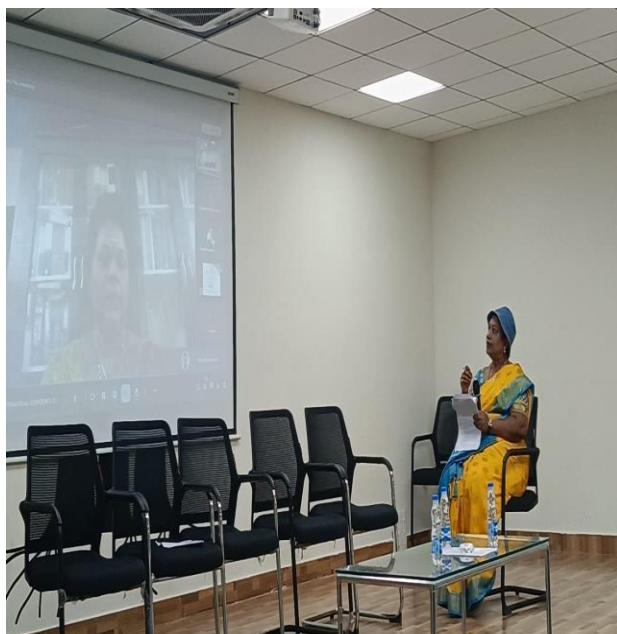


Women Empowerment Cell in collaboration with police department organised elocution competition on "Women Empowerment" & prizes to the winners are sponsored by SI Satya Narayana, Tiruvuru on 4.3.25



Mrs. R. Deepa, Lecturer in English, GDC, Tiruvuru attended an International conference and served as the chair person for the technical session at SDMS College held on 7th March, 2025 in Vijayawada. She presented a paper on ‘media language in Margaret AT WOOD’s Fiction.’ She presided over a hybrid session, where she observed and provided insights on the findings presented by the participants on topics related to visual media & communication. The participants presented their papers very actively & enthusiastically, leading to a lively and informative discussion. The session received positive feedback from the attendees. Both the Principal & Staff along with the students expressed their appreciation for the valuable opportunity of chairing a hybrid session at conference.





Department staff attended.

'ENGLISH PLAYS PIVOTAL ROLE IN COMMUNICATION'

HANS NEWS SERVICE
VIJAYANAGARA

Dr N Usha, Registrar, Krishna University, Machilipatnam said English, as a universal language for brands to communicate with diverse global audiences, plays a pivotal role in communication in the world and provides ample employment opportunities to the students of visual and mass media. She gave real-life examples of how Japanese cartooning is viewed

with Telugu and English subtitles.

She was the chief guest at the two-day international conference on 'New Frontiers in Visual Communication and Mass Media in Hybrid Mode' conducted at Siddhartha Mahila College on Thursday and Friday.

The conference brought together esteemed scholars, researchers and media professionals from around the country to explore the latest advancements and trends shaping the dy-

namic landscape of visual communication and mass media.

The valedictory session was presided over by Principal Dr S Kalpana. Addressing the gathering, she said the students should be alert regarding the fake news and debunk it.

Dr R Madhavi, Special Officer of the event said English communication skills provides unmet opportunities to the young generation in visual communication and mass

media. She said the English speakers have good opportunities but multilingual speakers will have more great opportunities at decision-making levels.

Dr K Sallaja Rani, HoD of English, said the insights shared at this conference would undoubtedly have a profound impact on the future of visual communication and its role in shaping our understanding of the world. The Hybrid Session was chaired by R Deepa, Gort College, Tiruvuru.

The Memorandum of understanding between GDC, Tiruvuru and Sri Vahini Engineering College was officially exchanged on 13th March 2025, with a validity period of three years. The purpose of this collaborations is to foster faculty sharing and to enhance opportunities for advanced studies for students. The agreement aims to strengthen academic partnerships & provide a platform for mutual growth in educational initiatives. The Principal, Dr. M. Suseela Rao, GDC, Tiruvuru, Vice-Principal, Sri. Syed Abubakar, IQAC Co-ordinator, Sri. D. Raghuram Prasad, Dr. R. Praveen Dathu, Lecturer in Zoology, The Dean, Dr. Kiran Kumar, Head of Science, and Humanities Sri. V. J. Moses, Principal Dr. R. Nagendra Babu from Vahini Engineering College collectively endorsed the terms of the agreement.



Dr. B. Veeraju, Lecturer in Commerce, GDC, Tiruvuru, recently appeared for the M.B.A III Semester Examination, conducted online in February, 2025. He achieved an impressive SGPA of 9.40 across 5 Subjects. His exceptional performance has been highly appreciated by both the Principal, Staff & Students. This accomplishment reflects his strong commitment to continuous learning and professional development.

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MBA THIRD SEMESTER EXAMINATIONS HELD IN Feb-2025

Name	Dr. Bommireddi Veeraju
Enrollment Number / Seat No.	A230400254
ABC ID	502285260523
Program/Course	MBA
Mode Of Delivery	Online

The following Marks were secured by the learner:

S.NO	PAPER NAME	GRADE	GRADE OBTAINED	GRADE POINTS
1	Computer Science	A	9	9
2	International Business	A	9	9
3	Human Resource Planning and Development	A	9	9
4	Industrial Relations	A	9	9
5	Employee Compensation and Welfare Management	A	9	9

Grade Point Average (GPA) (GPA): 9.40

Note: The GPA indicated in the results corresponds only to the basic and theory attempted semester.

Semester Grade Point Average (GPA)
9.40

Grade Range

Grade Range	Grade	Grade Points
91-100	A+	10
81-90	A	9
71-80	B+	8
61-70	B	7
56-60	C	6
50-55	D	5
40-49	E	4
0-39	F	3
ABSENT	AB	0

Result: Pass in Semester-III

© - Gender Supplementary Course
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In accordance with the directives of the Andhra Pradesh Government the third Saturday of every month has been designated as Swachata Day a state wide initiative aimed at promoting cleanliness. For the month of March, 2025, the College actively implemented an awareness campaign under the them “Avoid Single use plastics, promote reusable alternatives. A total of 21 students from the B.A., B.Com., and B.Sc programs participated in a rally, raising slogans to create awareness about the harmful effects of single – use – plastics and to encourage the adoption of sustainable reusable alternatives. The rally emphasized the importance of environmental sustainability with the Central message being “Say no to Plastic” This initiative shows the college’s commitment to environmental sustainability and social responsibility. The information was uploaded in SASA app of APCCE.



Dr. R. Praveen Dattu, Lecturer in Zoology, GDC, Tiruvuru, attended academic audit at Government Degree College, Mylavaram on 12.03.2025. The purpose of the audit was to assess the internal quality of the College & faculty focusing on areas such as research activities, guest lecturers, seminars, and the organization of events. During the visit he made detailed observations on each department & provided valuable suggestions for enhancing the internal quality in areas of requiring improvement. Following the meeting he was honored with a felicitation by the Principal and the Staff acknowledging his contributions to the audit process.



A research article of Dr. Y. Vijayananda Raju, Lecturer in Telugu on Amuktya Malyada prabanda lakshnalu & Samanvayam was published in the International Journal of Academic Research Vol 12, Issue 1, for the period Jan, March -2025, with ISSN 2348-7666. This publication highlights significant contributions to the study of Telugu Literature & linguistics. The Principal Staff & Students have expressed their deep appreciation for his scholarly work.



Sri. M. Samuel John, Lecturer in Computer Science, GDC, Tiruvuru, visited the Government Degree College for an academic audit on 17 & 18th March, 2025 at SRR & CVR Government Degree College, Vijayawada. During the visit, he made several Observations regarding each department and provided valuable suggestions for areas of improvement. He met with the heads of all departments and thoroughly reviewed the departmental records. The Principal & Staff appreciated him for the valuable contribution for institutional development.



Dr. Y. Vijayanand Raju, Lecturer in Telugu, has chaired the hybrid session in the International conference on Sri Sri Maha Prasthanam, held on 17th March, 2025 at Andhra Loyola College, Vijayawada. His suggestions during the technical session were highly insightful and beneficial to the paper presenters. The Principal & Staff expressed their appreciation for the significant role he played in the success of the conference.



The CCE Eagle Club was officially established at GDC, Tiruvuru on February, 22nd, 2025, under the direction of the Principal Dr. M. Suseela Rao, The Principal assumed the role of Chairman, while, K. Adilakshmi, was given the role of Co-ordinator and Physical Director Sri. K. Nagaraju was designated as a member. Additionally, 5 students were selected to be part of the club. The Primary objective of constituting the Eagle Club is to prevent the consumption of narcotic drugs and to raise awareness about the harmful effects of drug use among students. The club aims to Organise various activities that promote a healthy life style & encourage. M. Keerthi of II B.Zc, K. Nagulu of II MCS, Sk. Hussain of I B.Sc, Ramakanth of I B.com CA, K. Sunitha of I B.Zc selected as student members. Students to be responsible citizens. Through its initiatives, the club seeks to create a safe & drug – free environment with in the college campus.



Government Degree College

Affiliated to Krishna University NAAC GRADE - B
Tiruvuru, Krishna District, Andhra Pradesh 521235.



As per the instructions of Director of Collegiate Education AP, Mangalagiri "Eagle Club" is constituted in the college with the following members to create awareness among students on ill effects and severe consequences of narcotic drug consumption.

1. Chair Person : Dr.M.Suseelarao, Principal
2. Co-Ordinator : Smt.K.Adi Lakshmi, Lecturer in Computer Science
Member : Sri K.Nagaraju, Physical Director
3. Student Members : M.Keerthi II BZC
K.Nagulu II MCS
S.Siva Shankar II MCS
Sk.Hussain I MCS
K.Ramakanth I BCom (CA)

Principal

An Anti – Narcotic Drug Consumption awareness program was organized at the college on 28.02.2025. The local SI, Sri Satyanarayana, accompanied by Police personnel visited the college to address the students about the importance of preventing drug abuse. The program began with an address by the Principal, who highlighted the detrimental effects of drug, consumption and how it can destroy one's future. S.I , Satyanarayana shared valuable insights on the harmful consequences of drugs, emphasizing that the students years are a crucial phase of life. He urged students to approach this period with caution & avoid indulging in destructive habits such as drug use. He also shared real – life examples of individuals whose lives were ruined due to drug addiction. He also provided useful suggestions on how students can lead a healthier, drug – free life. He also shared an emergency contact number for emergency situations, such as cyber fraud, drug – related issues, or any criminal activity in their area. The program concluded with a vote of thanks delivered by the IQAC Co-ordinator Sri. D. Raghuram Prasad. The Staff & Students actively participated in the program learning about the significance of staying away from narcotics.



The Sachivalayam Staff visited GDC, Tiruvuru on 18.03.2025. On Tuesday to conduct the pu survey on zero poverty, as per the directions issued by the Andhra Pradesh Government. The Staff members downloaded the relevant app to facilitate the survey process. Approximately 30 students participated in the survey through the app. & received online certificates upon submitting their feedbacks on zero poverty. Additionally, the faculty members also took part in the survey. The Principal expressed appreciation for the enthusiastic participation of both the staff & Students in this important initiative.



An awareness programme against child marriages was organized by the IQAC of GDC, Tiruvuru in collaboration with a non-government organization on march 2024, 2025. Dr. R. Praveen Dathu from the department of Zoology addressed the students highlighting the severe social and legal consequences of child marriages. M. Keerthi, a student from the IIBZC program, and Dr. J. Suneetharani from the Department of Physics, led the participants in taking an anti – child marriage pledge, emphasizing their commitment to eradicating this social issue. Additionally Smt. V. Sailaja from the Dept. of Chemistry, Dr. D. Raghuram Prasad from the IQAC along with the students, displayed a banner promoting awareness and opposition to child marriages.



Awareness & Pledge Against Child Marriages

Dr. R. Praveen Dathu, Lecturer in Zoology, GDC, Tiruvuru, delivered a Lecture on biodiversity at SVIST as, a part of MOU, on 26.03.2025. The students from all the branches of B.Tech program actively participated and gained valuable insights. His zeal and enthusiasm in delivering the lecture were widely appreciated by all the attendees. Following the talk, he was felicitated by the Principal & Staff in recognition of his contribution.



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